

Host Guide

## How to make your Tea for Teeth a success

By hosting a Tea for Teeth, you're taking a sip towards making a difference to the oral and general health of Australians.

Some not so fun facts:

- The availability of the clinical history has been shown to affect diagnostic performance in medical radiology.
- There is a lack of a standardised approach to continue dental procedures in this challenging environment; but appropriate infection control is key
- The COVID-19 pandemic has seen a significant disruption in the provision of dental services globally.

You and your Tea for Teeth guests can help change this by donating as much as possible to:

- Improve the ability for dentists to make informed choices of the best imaging modality to improve diagnostic efficacy.
- Inform the development of educational and promotional strategies to address dentists' concerns and this will ensure that safe treatment is carried out on patients
- Providing evidence to advocate for measures to ensure that disparities in oral health outcomes do not widen as a result of this pandemic.

# Here's how!

Having registered to host your event, it's now time to:

#### 1. Set a date and venue

Choose a date and location – tea room, kitchen, garden, work or online (Zoom), just as long as there's tea and teeth-friendly treats! Tea for Teeth is held during Dental Health Week, which is the first full week of August, i.e. 7-13 August 2023 but if that doesn't work for you, just pick any date during August.

## 2. Ask for help

Many hands make light work. Ask your colleagues, friends, family, friends of friends to bring a plate, help decorate, help fundraise and help spread the word about your event.





#### 3. Spread the word

Use our social media templates to help promote your event:

- Create a Facebook event that allows others to invite guests
- Pin up your Tea for Teeth event poster (included in your host kit)
- Send an email invitation and reminder about the event
- Send a calendar invite with the location or zoom link
- Post on LinkedIn and Instagram
- Phone or text an invitation
- Ask your employer about hosting your event at work or using their Zoom account.

#### 4. Fundraise

Show you're committed to reaching your fundraising target by making a donation; your guests will soon follow.

Ask your employer if they will match what you raise.

Instead of asking for a gold coin donation, have a fixed attendance fee, e.g. \$5. Play games that require a gold coin donation, e.g. \$2 to guess the number of blueberries in the punnet.

## 5. Make it easy to donate

Ensure your donation box is in a prominent location or collect the attendance fee on arrival.

Create a <u>GoFundraise</u> page so that guests and those who are unable to attend can donate prior to the event. Set up a laptop/iPad with you GoFundraise page open so you can collect donations on the day.

For those wanting a receipt for their donations, make sure they complete the tax receipt request form or donate via GoFundraise.

For virtual events, send your guests the link to make a donation (<u>www.evident.org.au/</u> <u>donate/make-a-donation</u>) as part of the meeting invitation and in a thank you email after the event.

## 6. All for a good cause

Tell your guests about the not so fun facts, and how their donation is making a real difference to improving the oral and general health of Australians. Let them know why you have chosen to host the event and share a personal story.

# Thank you

Thank you for taking the first sip and taking part in Tea for Teeth to make a real difference!

